

PRESIDENT: Mr Peter McDonald
SECRETARY: Mrs Sonia Cahanovich
TREASURER: Miss Belinda Grace



PO Box 727 Murwillumbah NSW 2484
Tel: (02) 6672 5507 Mob: 0427 725 507
Email: secretary@murwillumbahshow.com

Tweed River Agricultural Society Ltd t/a The Murwillumbah Show

ABN: 70 003 366 407 ACN: 003 366 407

14 July 2020

Dear Sponsor,

We hope that this letter finds you, your family, and your business coping well during these challenging COVID-19 times.

Because you are one of our much-valued sponsors for our annual Murwillumbah Show, the Tweed River Agricultural Society (TRAS) wanted to personally advise you of the Board's recent decision to cancel our 2020 Show.

This decision has been made due to the COVID-19 situation in general, and in particular to the rigorous restrictions regarding limited numbers allowed at gatherings and the onerous COVID-19 protocols for holding events...all of which make it difficult, if not impossible, to prepare and plan to run a successful 2020 Show.

In fairness to all stakeholders, including sponsors, competitors, trade exhibitors, volunteers and the local community, the Board decided that the decision had to be taken 'sooner rather than later'.

The Board is conscious that many rural and local businesses are under financial pressure at present, and we did not want to add to that burden by seeking sponsorship during this difficult time.

There is also the threat of another wave of the virus, like Victoria is now suffering, spreading to NSW and possibly forcing any planned Show to be cancelled at the last minute. It would be unfortunate, if not irresponsible, to spend TRAS and community money on preparing for a Show that may not be able to occur.

Sadly, COVID-19 is probably something Australia and the rest of the world will have to deal with for the foreseeable future, and many things may never return to the way they were.

It will take time to carefully develop robust protocols and procedures to allow a Show to occur – taking into consideration all COVID-19 restrictions and guidelines as they develop.

We want you to know that we sincerely appreciate the generous support you have provided in the past for the Murwillumbah Show and we look forward to your continued support in the future.

The Board will now get on with the job of planning a very special celebration for our 120th Murwillumbah Show in November 2021, and we hope you will be able to be a part of that.

We will keep you up-to date with what is happening and look forward to your continued support and participation in in the Murwillumbah Show.

Kind regards,

PETER McDONALD
TRAS PRESIDENT

ALLAN BROWN
TRAS VICE-PRESIDENT & SPONSORSHIP CO-ORDINATOR



**Major sponsors of the
Murwillumbah Show**

